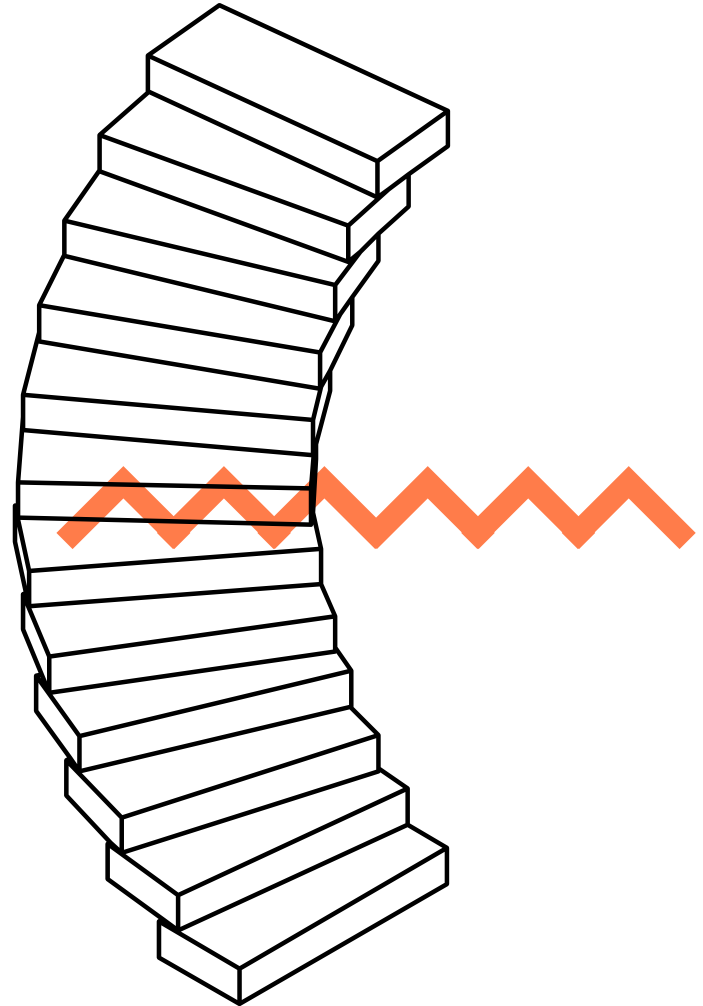


Open Call Odeón Art Fair 2017

—

Participation
information and
application form



October

26

—

30

2017

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General Information

ODEÓN ART FAIR was created in 2011 as an alternative to the traditional art fair model. Throughout the past six editions, it has consolidated itself as the main alternative fair in Colombia and has had the participation of galleries and artist-run spaces from Colombia, Mexico, Spain, United States, Peru, Argentina and Brazil, amongst others.

For 2017, ODEÓN ART FAIR is proposing a new format that seeks to break with the traditional “white cube”. This new format will allow participants to take advantage of the unique architecture of our space and to present projects that go beyond traditional commercial mechanisms by taking risks in terms of exhibition, creation and circulation.

Curated Section

As part of our goal to create an art fair that will distance itself from conventional modes of exhibition, we have decided to create a curated section for the 2017 edition. An international curator will select 8 spaces to show specific projects by a maximum of two artists. Each participant will have an assigned exhibition area, however, the spaces are not booths but rather are integrated in the architecture of the Espacio Odeón building and will be distributed throughout its five floors. We will not be receiving applications for this new section, participants will be invited directly by the curator who will be announced in due time.

Espacio Odeón

Espacio Odeón functions as a yearlong platform for the creation of contemporary art, which takes experimentation, multidisciplinary action and investigation as the backbones of the artistic experience. We are interested in expanding the possibilities of creation, research and production in contemporary art by developing interdisciplinary projects at a small, medium and large scale within the space of a heritage building in the historic center of Bogotá. Through our program we seek to encourage both artists and our audience to dialogue, relate with and reflect upon critical current issues and contemporary artistic practices in an active and innovative way.

The fair and our yearly program are based out of the Odeón building: a 1500mts2 theater from the 1930's located in La Candelaria, the historic center of Bogotá.

Who can participate?

ODEÓN ART FAIR is open to all initiatives that promote contemporary art: galleries, artist-run spaces, non-profits, institutions, and collectives, amongst others. Those interested in participating must be part of an existing organization or collective which has permanent and provable activity (it is not necessary to have a physical space or to be legally established). We do not accept proposals directly from artists or from spaces, organizations or collectives that were created for the sole purpose of participating in the fair.

Applicants must fill out the application format in its entirety and attach all requested documents.

A selection committee will evaluate the proposals and select 10 participants.

Dates

April 20th-June 10th, 2017

Submission of proposals and application form

June 27th, 2017

Deadline for announcing selected participants

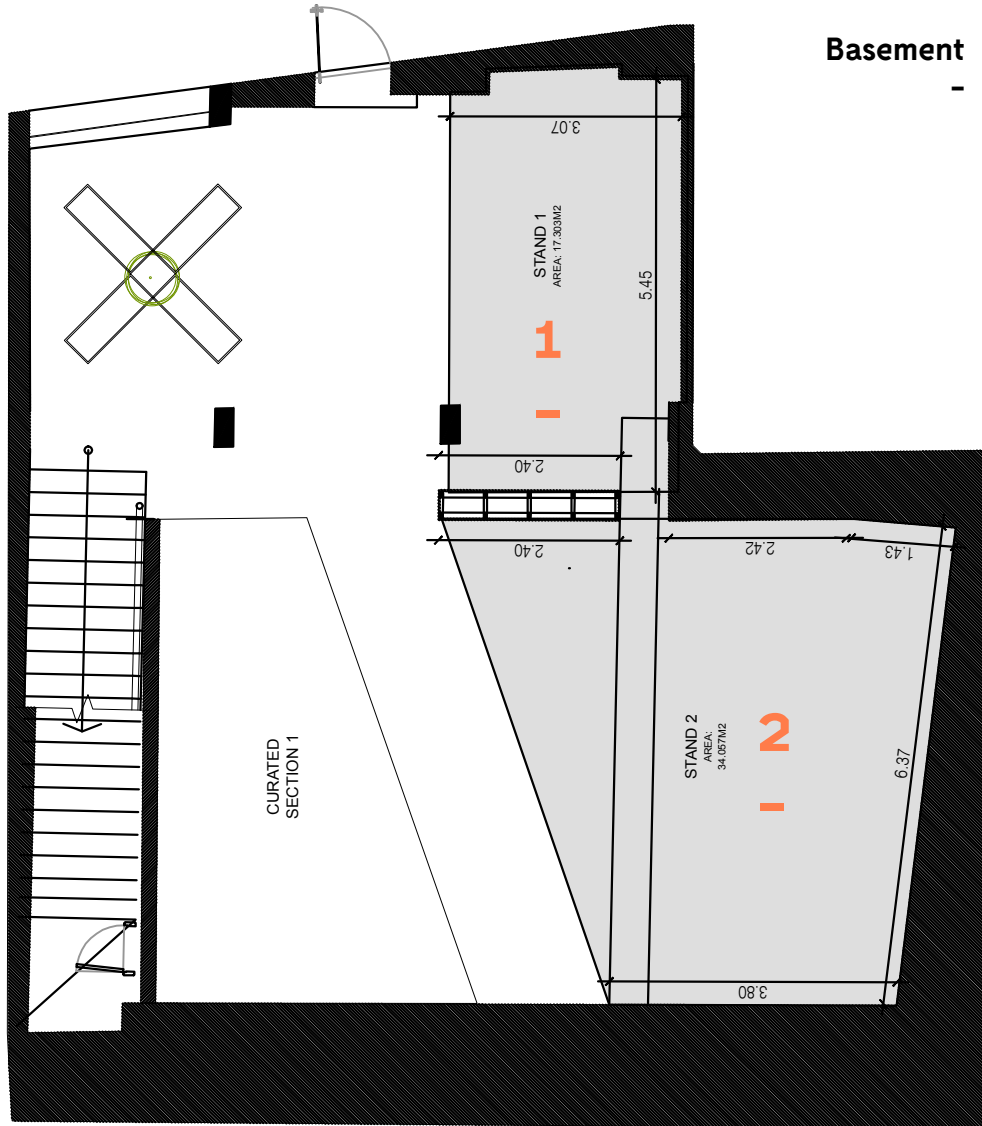
July 17th, 2017

First Payment of 50%

August 22nd, 2017

- Second Payment of 50%
- Catalogue payment
- Deadline for sending information and pictures for catalogue
- Deadline for sending names, pictures and information for the four accreditations
- Deadline for reserving and paying for deposit (only if it applies)

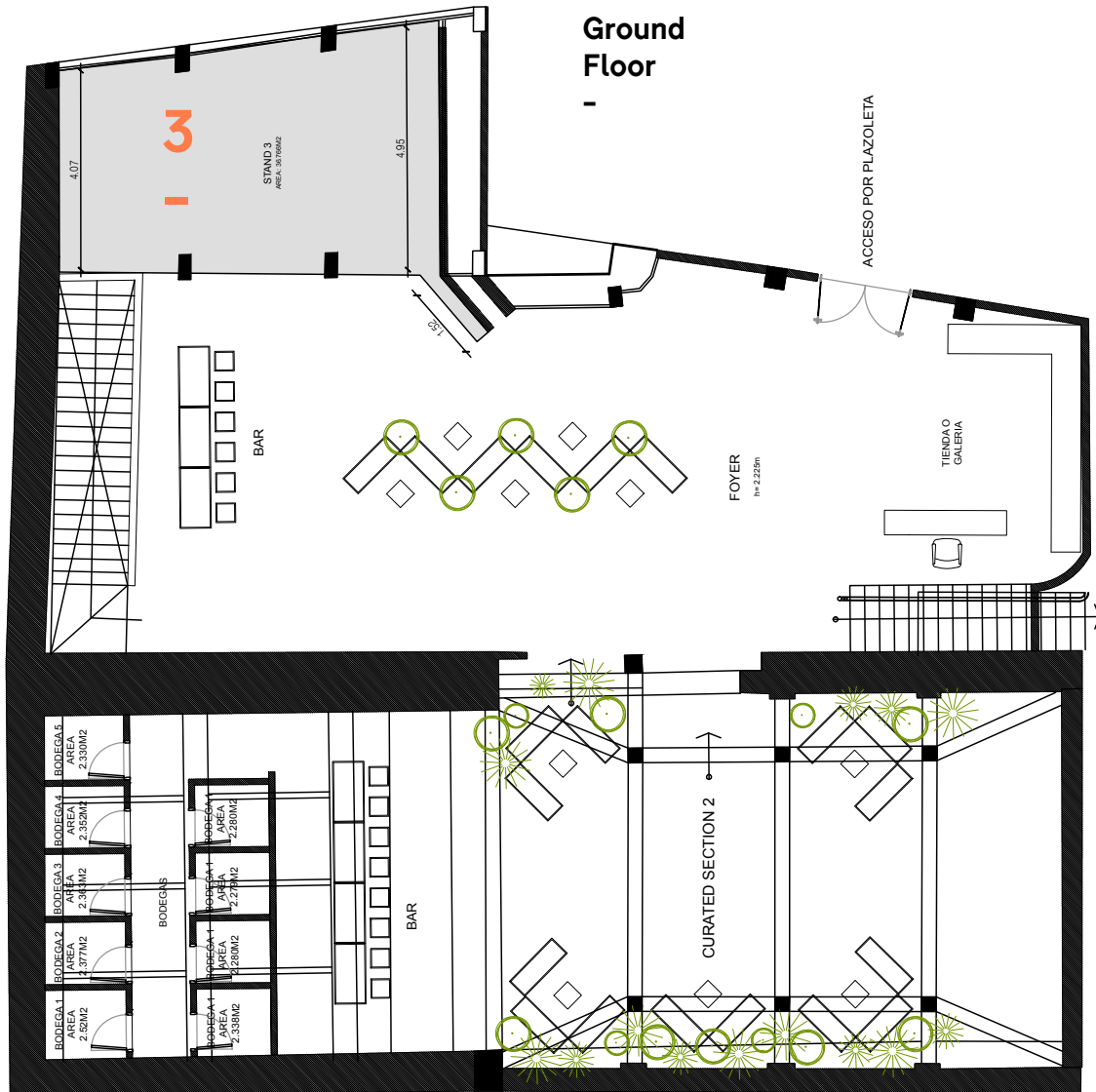
Floor Plans



Stand n^o 1 | 17.5 m² | 3000 USD

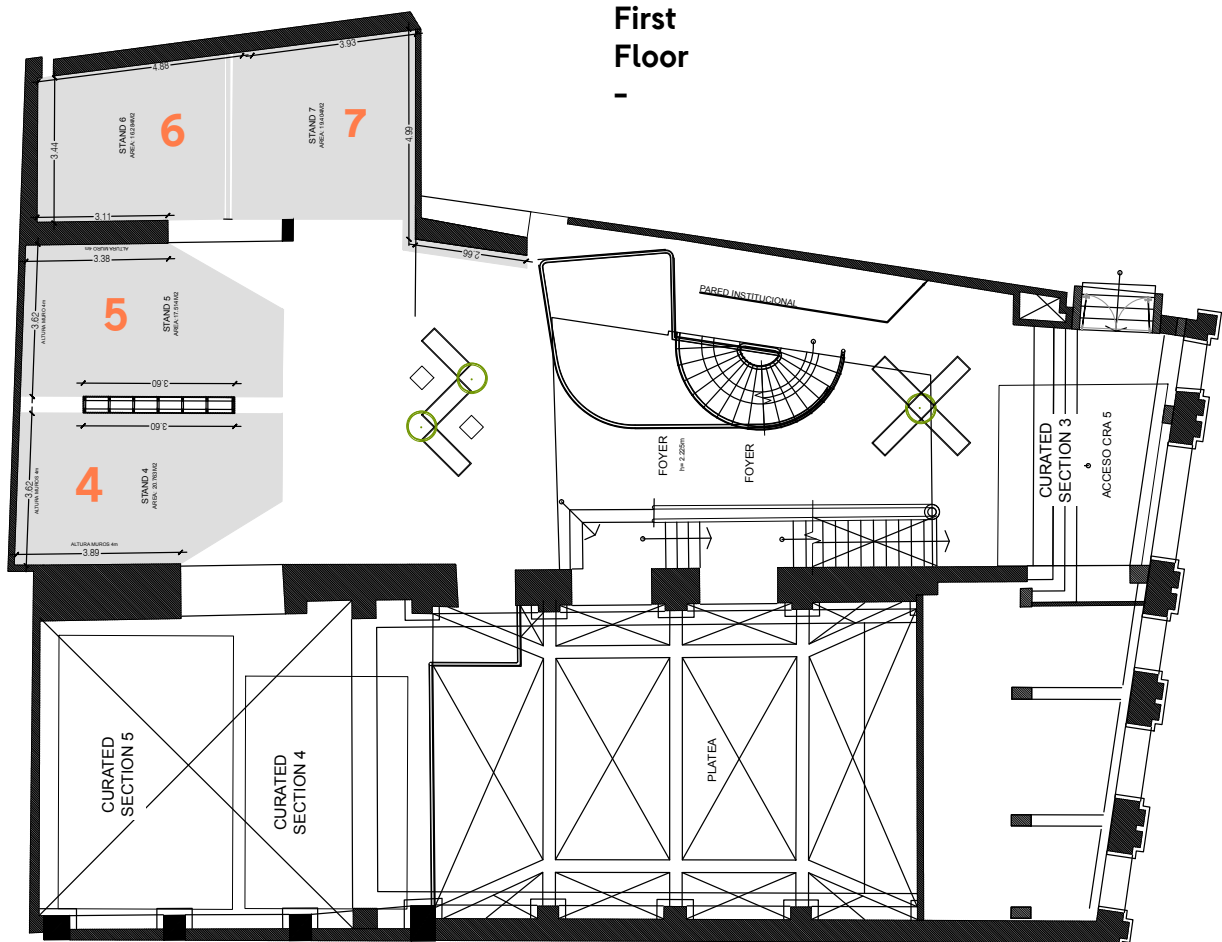
Stand n^o 2 | 34 m² | 5500 USD

Floor Plans



Stand nº 3 | 36.5 m² | 5500 USD

Floor Plans



Stand nº 4 | 20.5 m² | 4300 USD

-

Stand nº 5 | 17.5 m² | 4100 USD

-

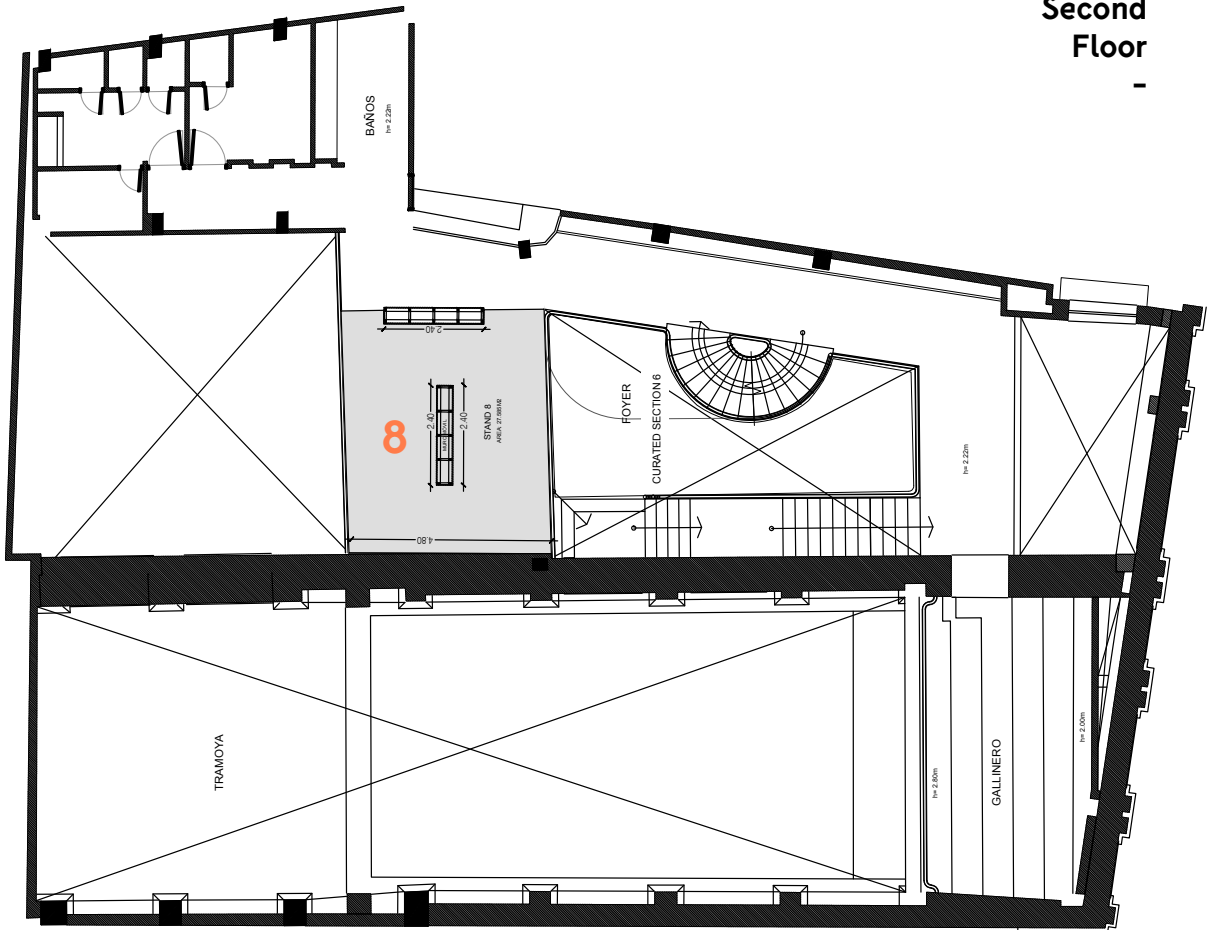
Stand nº 6 | 16.5 m² | 3000 USD

-

Stand nº 7 | 19.5 m² | 3300 USD

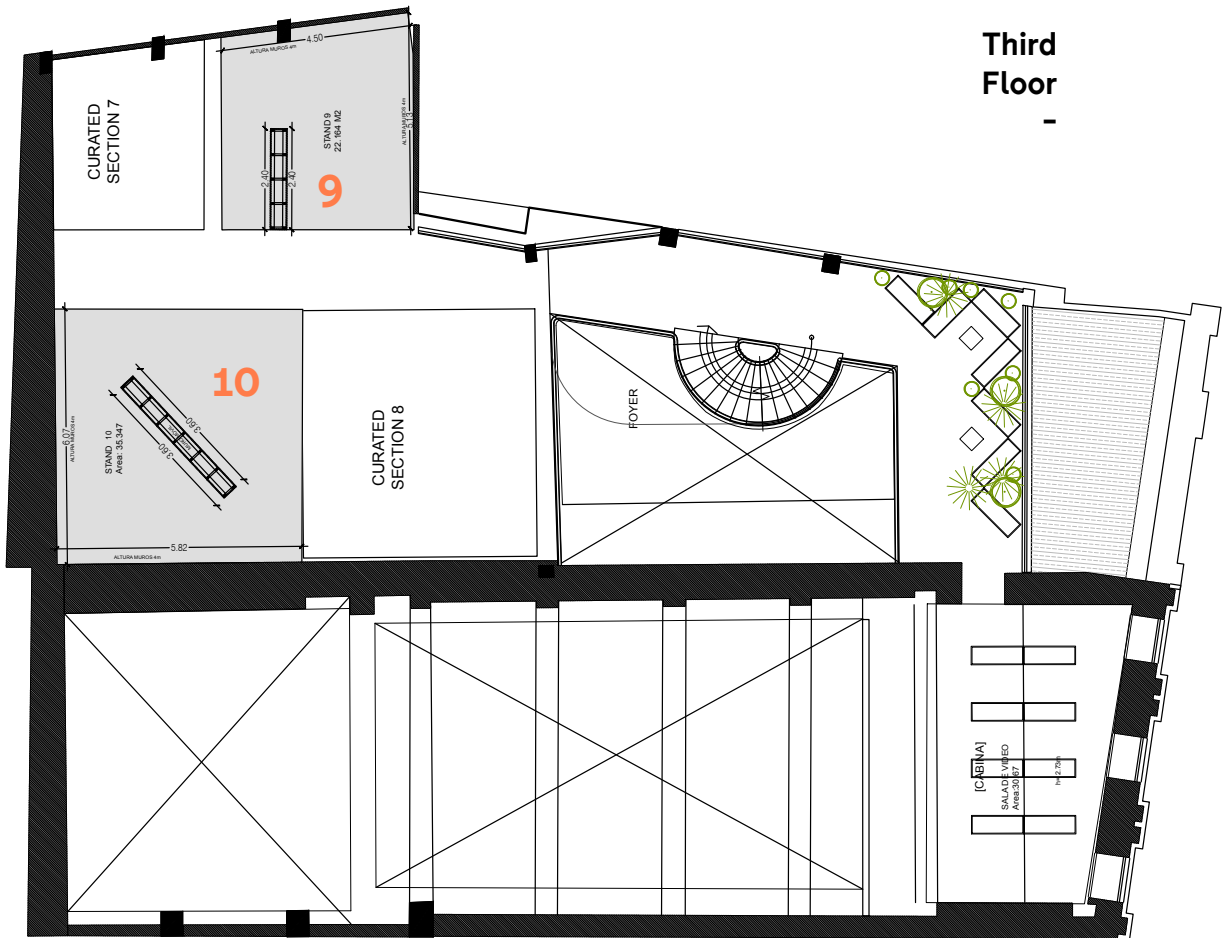
Floor Plans

Second Floor
-



Stand nº 8 | 27.5 m2 | 4100 USD

Floor Plans



Third Floor
-

Stand nº 9 | 22 m² | 3500 USD

Stand nº 10 | 35.5 m² | 5500 USD

Notes

- 19% VAT is not included in the above prices.
- The price of the stand does not include a deposit for the storage of art works and/or personal belongings. Participants may choose to obtain one for an extra 75USD. The deposit will not be located within the stand but in another area of the building. The deadline for soliciting and paying for this deposit is August 22nd, 2017.

Terms and Conditions

1. Place

Espacio Odeón
Carrera 5 #12c-73
Bogotá, Colombia

2. Dates

Set Up:

October 24 - 25, 2017

VIP Preview and Opening:

October 26, 2017

Fair Open to the Public:

October 27-30, 2017

Dismantling:

October 31, 2017

3. Application Process

Those interested in applying to the seventh edition of ODEÓN ART FAIR must fill out the attached form and send it, along with the proposal, by June 10th, 2017 to:
feria@espacioodeon.com

4. Selection Process

A Selection Committee composed of gallery directors and curators, will review all proposals that have met the deadline and will choose the 10 participating exhibitors in the main section of the fair. The committee will evaluate the trajectory of the applicant, as well as the conceptual framework and the proposed artists.

The Committee, along with the directives of the Fair, will also be in charge of assigning the booths. For this process they will keep in mind the different options filled out by the applicant in the attached form, as well as how the proposal relates to the general museography of the fair.

Accepted applicants will be notified of the decision of the Selection Committee on June

27th, 2017. From the moment they receive the notification, there is one week to confirm participation and proceed to meet the payment deadlines mentioned below.

5. Payment

July 17th: First Payment of 50% of the cost of the stand

August 22nd: Second payment of

- 50% of the cost of the stand
- 175USD for the catalogue
- 75USD for the deposit (only if applies)

Payments will be made to the following accounts:

In COP

Fundación Teatro Odeón
NIT: 900.447.682-7
Banco de Bogotá
Sucursal: El Nogal
Cuenta Corriente No. 050071000
Bogotá- Colombia

In USD

Bank: Citibank, NY
City: New York, NY, USA
SWIFT: citius33
ABA #: 021000089
Account Number: 10922754
Beneficiary's Bank: Banco de Bogotá
SWIFT: BBOGCOBB
Beneficiary's Account Number: 050071000
Beneficiary: Fundación Teatro Odeón

We will not accept checks or credit cards.

Payments will only be considered complete when 100% of the value of the stand, catalogue, and 19% VAT Tax is reflected in Odeón's bank account. Exhibitors are responsible for assuming all bank costs, commissions and other fees.

For payments made in Colombian pesos, we will take into account the official exchange rate.

6. Credentials

Each exhibitor will receive 4 credentials that will give them access to the fair and the fair's parallel events. Exhibitors may acquire up to two more credentials for 15USD each. These credentials are to be used exclusively by the people working in each booth. In addition to the credentials, each exhibitor will also have two special passes to be used exclusively during the days of set-up and dismantling.

Artists that are exhibiting in each stand will also have unlimited access to the fair.

Exhibitors are required to send a list of the names, identification numbers and photographs of the people who will be receiving the credentials, as well as a list of participating artists by August 22nd, 2017. The names of the artists on the list must coincide with those approved by the Selection Committee.

7. Invitations and Courtesy Passes

Each exhibitor will be given 5 VIP cards, 6 invitations for the opening and 10 courtesy passes to the fair. Once we have confirmed payment, we will coordinate the delivery of this material. International galleries may pick up this package when checking in at the Fair.

Exhibitor Credentials: 4

Set-Up and Dismantling Pass: 2

Artists: according to list

Opening Event: 6 double passes

VIP Cards: 5 double passes

Courtesy passes (Valid from Oct. 27-30):

10 individual passes

*VIP Cards and Exhibitor Credentials give access to all of the events of the fair, including the VIP Preview, Opening Event, and the party.

8. Catalogue

The two-page participation in the catalogue has an additional cost of 175USD and is mandatory for all exhibitors, who must pay by August 22nd, 2017. Each exhibitor will be given two catalogues and may acquire more at a discounted price at the ticket office.

ODEÓN ART FAIR will manage the design and printing of the catalogue—exhibitors may not intervene or change the format. However, exhibitors are responsible for the content. For this reason, we will not be held responsible for any errors or omissions in the catalogue.

Exhibitors must send their project description and general information, along with a maximum of 3 images at a 300dpi resolution and in .TIFF/.JPEG format in CMYK, by August 22nd.

ODEÓN ART FAIR assumes that all photographs have the right authorization for publication in the catalogue and other mediums considered necessary for the promotion of the event.

9. Exhibitor's Obligations

Exhibitors must comply with the payment deadlines detailed in this document. If by the date of the first payment, we have not received confirmation of their participation, we will assume that they are not interested and will proceed to cancel their acceptance.

Exhibitors must present only the artists that have been approved by the Selection Committee.

In order to guarantee the curatorial and museographic content of the fair, all exhibitors must comply with the suggestions given by the Selection Committee and the fair directives.

Exhibitors are responsible for the veracity of the information provided both in the application form and in the catalogue. Because of this, they will exonerate ODEÓN ART FAIR from any claim related to the authenticity of the exhibited art-works or any irregularity during the sale of a piece.

Exhibitors are required to be informed and comply with the customs requirements in Colombia. ODEÓN ART FAIR will not bear any legal responsibility for the importation, exportation or transportation of works of art.

Exhibitors may not yield the assigned space to third parties or other intermediaries.

Exhibitors may not begin to set-up their stand until they have paid the cost of the stand and catalogue in full.

ODEÓN ART FAIR will hire a 24-hour security guard service. However, each exhibitor will assume the risk of damage, loss or theft of art-works or personal belongings. We recommend for each exhibitor to obtain ample insurance coverage during the days of the fair.

Exhibitors must guarantee that the stand is sufficiently manned throughout the fair and comply with the aforementioned schedules.

10. Cancellation Policy

ODEÓN ART FAIR reserves the right to cancel the participation of any exhibitor who does not comply with the terms and conditions mentioned in this document or that has not met the payment deadlines mentioned above.

If by July 17th we have not received the first payment, ODEÓN ART FAIR will assume that the exhibitor has decided not to participate in the fair and will thus proceed to cancel their acceptance and offer their space to another applicant.

If by an unforeseeable circumstance or force majeure Espacio Odeón is forced to cancel the event, we will reimburse all payments made up until the date of cancellation. We will not, however, be responsible for any charges incurred by the participant due to the cancellation of the event.

Application Form*

*Applicants must fill all of the fields of this form and attach all required documents for each proposed artist.

1. General Information

- Name: _____
- Director/Representative: _____
- Address: _____
- City/Country: _____
- Telephone: _____
- E-mail: _____
- Website: _____

· Mission Statement: (max. 200 words):

· Exhibition Calendar of the past two years:

· Previous participation in fairs:

2. Conceptual Proposal

· Name of Proposal: _____

· Brief Description: (Max. 300 words):

3. Stand Selection

Option nº 1: _____

Option nº 2: _____

Option nº 3: _____

It is important to keep in mind that each stand within ODEÓN ART FAIR is completely unique. The distribution of the stands is done with the help of the Selection Committee who consider the applicants' proposal, the general museography of the fair, as well as the different options selected by each applicant.

4. Proposed Artists

*Please keep in mind that you may only exhibit one artist per every 5mt2

-

- Artist Name (attach CV): _____
- Title of the work (attach image): _____
- Technique: _____
- Dimensions: _____

Artist Statement (max. 100 words):

Brief description of the work or project that will be presented (max. 100 words):

-

· Artist Name (attach CV): _____

· Title of the work (attach image): _____

· Technique: _____

· Dimensions: _____

Artist Statement (max. 100 words):

Brief description of the work or project that will be presented (max. 100 words):

-

· Artist Name (attach CV): _____

· Title of the work (attach image): _____

· Technique: _____

· Dimensions: _____

Artist Statement (max. 100 words):

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-

· Artist Name (attach CV): _____

· Title of the work (attach image): _____

· Technique: _____

· Dimensions: _____

Artist Statement (max. 100 words):

Brief description of the work or project that will be presented (max. 100 words):

-

· Artist Name (attach CV): _____

· Title of the work (attach image): _____

· Technique: _____

· Dimensions: _____

Artist Statement (max. 100 words):

Brief description of the work or project that will be presented (max. 100 words):



**I accept the terms and conditions
for participation in Odeón Art Fair 2017**

Name of Representative: _____

Representative's Signature:

I.D. Number: _____